

The business plan is a document that summarizes the business idea and the characteristics of an entrepreneurial project. It is used for the planning and the managing of the company as well as for the external advertising towards potential investors or financing parties. It is a complex document which requires competences of different nature which often becomes a long and complex document which is the output of a meticulous work of the entrepreneur together with the consultant aimed at having access to new financings, new shareholders and presenting new entrepreneurial projects.

Studio Associato Santececchi operates from years on this field assisting its clients in drafting business plans.